The score is 70/100

SEO Content

✓	Title	Arbor Care Lawn & Pest Control | Yakima & Ellensburg WA **Length : 63** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Serving Kittitas and Yakima counties, Arbor Lawn Care & Pest Control is easily accessible to many in the area. Offering tree care, weed control, pest control, and lawn care. **Length : 177** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

	Headings						
○		**H1** 1	**H2** 24	**H3** 3	**H4** 0	**H5** 0	**H6** 0

- [H1] Arbor Care Lawn & Pest Control Inc.
- [H2] Pest Control
- [H2] Lawn & Grounds Care
- [H2] Tree & Shrub
- [H2] Excellence is our Mission.
- [H2] Your Landscape Protected.
- [H2] Specialty Property Maintenance
- [H2] Service Categories
- [H2] Tree & Shrub
- [H2] Lawn & Grounds
- [H2] Pest Control
- [H2] Say Goodbye to Pests.

SEO Content

- [H2] Hear it from our customers.
- [H2] Mickey Rosato
- [H2] M.T.
- [H2] Linda Derrick
- [H2] Rob W
- [H2] ellen jovanovich
- [H2] Toby Rollins
- [H2] Lorraine Ford
- [H2] Derek Knaus
- [H2] Doug Walker
- [H2] Website
- [H2] Contact
- [H2] Social
- [H3] Tree & Shrub
- [H3] Lawn & Grounds
- [H3] Pest Control

❌	Images	We found 54 images on this web page. 54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **19%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 24 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Arbor Care Services	Internal	Passing Juice
Certified Arborist Consultation	Internal	Passing Juice
Tree Removal, Thinning & Pruning	Internal	Passing Juice
Tree & Shrub Pest Control	Internal	Passing Juice
Stump Grinding & Treatment	Internal	Passing Juice
Shrub Shearing	Internal	Passing Juice
Lawn Fertilization	Internal	Passing Juice
Lawn Weed Control	Internal	Passing Juice
Lawn Aeration	Internal	Passing Juice
Insect & Fungus Control	Internal	Passing Juice
Lawn Overseeding	Internal	Passing Juice
House Perimeter Applications	Internal	Passing Juice
Rodent Control	Internal	Passing Juice
Recent Projects	Internal	Passing Juice
Contact	Internal	Passing Juice
Clients	External	Passing Juice
View Services	Internal	Passing Juice
View Services	Internal	Passing Juice
View Services	Internal	Passing Juice
Gallery	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice

SEO Keywords

	Keywords Cloud	google star review via pest lawn tree care control arbor

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
control	19	✔	✘	✔	✔
tree	15	✘	✘	✔	✔
lawn	13	✔	✘	✔	✔
pest	13	✔	✘	✔	✔
care	12	✔	✘	✔	✔

Usability

	Url	Domain : arborcarewa.com Length : 15
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✘	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.arborcarewa.com/sitemap.xml
	Robots.txt	http://arborcarewa.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics