

Website review lawnmaster.co.uk

Generated on September 19 2024 21:36 PM





The score is 70/100





SEO Content

	Title	Lawn Master Lawn Care Services for Healthy, Green Grass Length : 55 Perfect, your title contains between 10 and 70 characters.												
	Description	Lawn care services by experienced turf professionals. Seasonal feed & weed, and moss control applications to keep your lawn healthy throughout the year. Length : 152 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>8</td><td>16</td><td>1</td><td>6</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] THE ONLY NATIONAL LAWN CARE TREATMENT COMPANY TO EMPLOY EXPERIENCED TURF PROFESSIONALS• [H2] AT LAWN MASTER, WE SPECIALISE IN MAKING LAWNS LOOK BEAUTIFUL• [H2] LAWN MASTER OFFER A RANGE OF SERVICES TO PROVIDE YOU WITH A LAWN THAT YOU CAN BE PROUD OF• [H2] Why re-turf when you can• [H2] How our bespoke Lawn Care Service Plan Works• [H2] REQUEST A FREE LAWN ANALYSIS AND QUOTATION• [H2] TESTIMONIALS FROM OUR CUSTOMERS• [H2] Autumn LAWN PROBLEMS AND ADVICE FROM OUR LAWN CARE EXPERTS• [H2] Find your Local Lawn Master Expert• [H3] Fertiliser Programme• [H3] Aeration• [H3] Scarification	H1	H2	H3	H4	H5	H6	1	8	16	1	6	0
H1	H2	H3	H4	H5	H6									
1	8	16	1	6	0									



SEO Content

		<ul style="list-style-type: none">• [H3] Top Dressing• [H3] Over-Seeding• [H3] Lawn Disease Control• [H3] Lawn Pest Control• [H3] Soil Improver• [H3] Wetting Agents• [H3] Organic Benefits• [H3] WE VISIT YOUR LAWN AND PROVIDE A FREE LAWN ANALYSIS• [H3] WE CREATE A BESPOKE LAWN CARE PLAN, TAILORED TO YOUR LAWNS NEEDS• [H3] WE VISIT ALL-YEAR ROUND TO KEEP YOUR LAWN LOOKING BEAUTIFUL• [H3] Autumn Lawn Care Advice• [H3] Red Thread• [H3] Thatch• [H4] THE UK'S LARGEST GROUP OF LAWN CARE PROFESSIONALS• [H5] Services• [H5] Lawn Master• [H5] Contact• [H5] Social Media• [H5] SIGN UP TO OUR NEWSLETTER• [H5] SIGN UP TO OUR NEWSLETTER
	Images	<p>We found 38 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 33%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 42 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.76%</p> <p>Internal Links 95.24%</p>

In-page links

Anchor	Type	Juice
Services	Internal	Passing Juice
Fertiliser	Internal	Passing Juice
Aeration	Internal	Passing Juice
Scarification	Internal	Passing Juice
Top Dressing	Internal	Passing Juice
Over-seeding	Internal	Passing Juice
Lawn Disease Control	Internal	Passing Juice
Lawn Pest Control	Internal	Passing Juice
Soil Improver	Internal	Passing Juice
Wetting Agents	Internal	Passing Juice
Organic Benefits	Internal	Passing Juice
Regener8	Internal	Passing Juice
About us	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Advice Centre	Internal	Passing Juice
Franchising	Internal	Passing Juice
Lawn Care Concept	Internal	Passing Juice
Why Customers Choose Us	Internal	Passing Juice
Franchising Facts	Internal	Passing Juice
Why Choose a Franchise	Internal	Passing Juice

In-page links

Startup Process	Internal	Passing Juice
Training & Support	Internal	Passing Juice
Meet Our Franchise Consultant	Internal	Passing Juice
Franchising Video Gallery	Internal	Passing Juice
Franchise Areas For Sale	Internal	Passing Juice
FAQ Videos	Internal	Passing Juice
Contact us	Internal	Passing Juice
Find Your Local Lawn Expert	Internal	Passing Juice
=	External	Passing Juice
Privacy Policy	Internal	Passing Juice
View All	Internal	Passing Juice
Pay As You Go	Internal	Passing Juice
Treatment During Covid-19	Internal	Passing Juice
Customer Referral	Internal	Passing Juice
FAQs	Internal	Passing Juice
Careers	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Regener8 Terms of Service	Internal	Passing Juice
ISO 9001	Internal	Passing Juice
ISO 14001	Internal	Passing Juice
Trustpilot	External	Passing Juice

SEO Keywords








Keywords Cloud

turf care control master service services regener8 lawns
lawn advice





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lawn	53	✓	✗	✓	✓
care	20	✓	✗	✓	✓
master	10	✓	✗	✗	✓
advice	10	✗	✗	✗	✓
service	7	✓	✗	✓	✓








Usability

	Url	Domain : lawnmaster.co.uk Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://lawnmaster.co.uk/sitemap.xml</div>
	Robots.txt	<div>http://lawnmaster.co.uk/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>