Website review
papamoalawnmowing.co.nz

The score is 70/100

SEO Content

✅	Title	Papamoa Lawnmowing **Length : 18** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Affordable lawnmowing, lawn edging, hedge trimming and weed control. **Length : 68** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

⦿	Headings	

H1	H2	H3	H4	H5	H6
20	0	0	0	0	0

- [H1] LOCAL LAWNS, DONE WELL.
- [H1] TRY US TODAY!
- [H1] OUR SERVICES
- [H1] LAWNMOWING
- [H1] LAWNEDGES
- [H1] HEDGE TRIMMING
- [H1] WEED CONTROL
- [H1] OUR SERVICES
- [H1] LAWNMOWING
- [H1] LAWN EDGES
- [H1] HEDGE TRIMMING
- [H1] WEED CONTROL
- [H1] HI, I'M ADAM

SEO Content

		• [H1] THE DO EVERYTHING GUY • [H1] HI, I'M ADAM • [H1] THE DO EVERYTHING GUY • [H1] NO OBLIGATION QUOTE • [H1] TELL US A BIT ABOUT WHAT YOU'RE AFTER • [H1] NO OBLIGATION QUOTE • [H1] TELL US A BIT ABOUT WHAT YOU'RE AFTER
✓	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
✓	Text/HTML Ratio	Ratio : **25%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 3 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
GET QUOTE	Internal	Passing Juice

In-page links

GET QUOTE	Internal	Passing Juice
SERVICES	Internal	Passing Juice

SEO Keywords

Keywords Cloud	get lawns lawnmowing all lawn put care control quote edges

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lawn	17	✔	✖	✔	✔
lawnmowing	10	✔	✖	✔	✔
care	10	✖	✖	✖	✖
control	8	✖	✖	✔	✔
quote	8	✖	✖	✖	✔

Usability

	Url	Domain : papamoalawnmowing.co.nz Length : 23
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
○		✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		https://www.papamoalawnmowing.co.nz/sitemap.xml
✓	Robots.txt	http://papamoalawnmowing.co.nz/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization

Google Analytics