Website review
prolawnnj.com

Generated on September 18 2024 05:16 AM

The score is 70/100

SEO Content

⚠️	Title	ProLawn Turf Management Professionals for Burlington, Camden & Gloucester Counties in NJ **Length : 88** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	ProLawn provides 100% safe lawn care treatments so you can enjoy a gorgeous lawn. **Length : 82** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	ProLawn, Turf Management, Burlington, Camden, Gloucester, NJ Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://www.prolawnnj.com
title	ProLawn Turf Management Professionals for Burlington, Camden & Gloucester Counties in NJ
description	ProLawn provides 100% safe lawn care treatments so you can enjoy a gorgeous lawn.
image	https://www.prolawnnj.com/assets/images/home-banner.jpg

⬤	Headings	**H1** 1 **H2** 2 **H3** 7 **H4** 1 **H5** 0 **H6** 0

H1	H2	H3	H4	H5	H6
1	2	7	1	0	0

- [H1] Turf Management Professionals

SEO Content

- [H2] Safe Treatments for a Gorgeous Lawn
- [H2] What Our Customers Are Saying
- [H3] Lawn Care Programs & Packages
- [H3] Tree & Shrub Care
- [H3] Targeted Flea & Tick Control
- [H3] Treatments to Curb Grub & Insect Damage
- [H3] Lawn Seeding & Renovation
- [H3] ProLawn Services Lawns in South & Central Jersey
- [H3] Join Our Mailing List
- [H4] Make Your Lawn a ProLawn

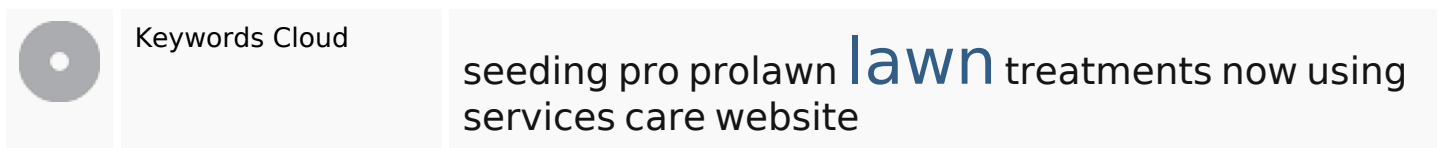|		
❌	Images	We found 20 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **27%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 16 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.75% Internal Links 81.25%

In-page links

Anchor	Type	Juice
Upgrade Now	External	Passing Juice
Upgrade Now	External	Passing Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
Lawn Care Programs & Packages	Internal	Passing Juice
Lawn Seeding & Renovation	Internal	Passing Juice
Tree & Shrub	Internal	Passing Juice
Flea & Tick	Internal	Passing Juice
Disease & Insect	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Mailing List Signup	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Sitemap	Internal	Passing Juice
AG Marketing Solutions	External	Passing Juice

SEO Keywords

Keywords Cloud	seeding pro prolawn lawn treatments now using services care website

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lawn	14	✔	✔	✔	✔
prolawn	5	✔	✔	✔	✔
services	4	✖	✖	✖	✔

Keywords Consistency

treatments	4	✖	✖	✔	✔
website	3	✖	✖	✖	✖

Usability

	Url	Domain : prolawnnj.com Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.

Document

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://prolawnnj.com/sitemap.xml
✔	Robots.txt	http://prolawnnj.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics