Website review
rapidcrete.com

The score is 79/100

SEO Content

✓	Title	Rapid Crete Concrete Masonry Wholesale Products **Length : 47** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Rapid Crete offers a wide variety of concrete additives, tools and more to make your job easier and more productive. We offer wholesale pricing to save your business money. **Length : 172** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	concrete, accelerator, cement, additives, glue, calcium, acrylic, chloride, direct, wholesale Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 1 **H3** 1 **H4** 0 **H5** 0 **H6** 0 [H1] Rapid Crete Wholesale Masonry and Concrete Forming [H2] Western States Wholesale for all your contracting needs. [H3] Check Out Our Masonry Items
✓	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.
✓	Text/HTML Ratio	Ratio : **40%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 10 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
HOME	Internal	Passing Juice
MASONRY	Internal	Passing Juice
FORMING	Internal	Passing Juice
ADDITIVES	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Wildcat Drainage	External	Passing Juice
Landscape Products	External	Passing Juice
Fire Glass	External	Passing Juice

In-page links

Weed Barrier	External	Passing Juice

SEO Keywords

Keywords Cloud	**rapid concrete** quality **wholesale crete** forming **western** states **masonry** products

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rapid	6	✔	✖	✔	✔
crete	6	✔	✔	✔	✔
concrete	6	✔	✔	✔	✔
masonry	6	✔	✖	✖	✔
wholesale	6	✔	✔	✔	✔

Usability

	Url	Domain : rapidcrete.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://rapidcrete.com/sitemap.xml
✓	Robots.txt	http://rapidcrete.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.